

Carlisle Town Deal Board

MINUTES

Thursday 16 July 2020, 15:00 – 17:00
Microsoft Teams Meeting

No.	Item	Time
1	Welcome and Apologies	15:00
2	Minutes from previous meeting	15:05
3	Overview of the Town Deal	15:10
4	Vision and objectives	15:30
5	Projects	15:40
6	Engagement and consultation	16:35
7	Actions and next steps	16:45
8	AOB	16:55

Welcome

Emma Porter (chair) – Story Contracting

John Stevenson - MP

Cllr John Mallinson- Carlisle City Council

Cllr Paul Nedved – Carlisle City Council

Sarah Paton- Riverside Housing

Cllr Cyril Weber – Cumbria County Council

Andrew MacKay – Tullie House

Elaine Hebert - DWP

Naomi Hollows – Cities and Local Growth

David Allen – CVS

Alison Hatcher – Cumbria County Council

Jane Meek – Carlisle City Council

Professor Julie Mennell – University of Cumbria

Rev. Mark Boyling – Carlisle Cathedral

Paul Musgrave – Cumbria County Council

Peter Graham – New Skills Consulting

Jenson Kemp – Carlisle City Council

Ken Lau – Carlisle City Council

Steven Robinson - Carlisle City Council

Apologies

Jo Lappin – Cumbria LEP

David Jackson – Lanes Shopping Centre

Rob Brittain- Castle and Coasts Housing association

Minutes for the previous meeting

Actions for previous meeting:

A- Further refinement of the vision and objectives, supported by board members returning any written comments on the paper before the next meeting.

A- CaCC to begin planning for an 'issues and options' online consultation at the end of July, taking sign off of materials to the next board meeting.

A- Circulate a project proforma, providing a longlist of projects and giving board members an opportunity to submit proposals for inclusion in the Town Investment Plan

minutes for June meeting were accepted.

Overview of the Town Deal

PG presented updated from further guidance of Town Deal Process – full guidance and template TIP published.

Purpose: to drive the sustainable economic regeneration of towns to deliver long term economic and productivity growth.

Three main themes of the fund: Urban regeneration, skills and enterprise and connectivity.

Vision and Objectives

SR and EP- Meeting with Arup (consultants appointed through MHCLG to support towns through the MHCLG Towns Hub) took place today which was very positive.

Importance of strategy came up in towns hub introductory meeting (EP) and Arup felt that this has been clearly expressed and developed for Carlisle.

EP explained the role of Arup further, who are working as part of a consortium for the Towns Hub who will support Town Deal towns through the process.

PG presented the updated version of the Vision and Objectives, highlighting the main ways that this has moved on since the last board meeting, following comments from Town Deal Board Members.

EP- Carlisle's narrative and need for the Town Deal about unleashing our potential incredibly important.

PG- Themes now linked more clearly to Strategic Objectives.

Board were broadly happy with the Vision and Objectives, subject to 'fine tuning'.

Projects

SR- presented the longlist of projects identified through identification process.

14 projects have been identified, including those submitted by Board members.

JuM- clarifying how the assessment of projects takes place, ensuring that we don't miss a step and shortlist a project without a clear assessment process first.

In response, colleagues raised that the 'projects item' on the agenda today did not intend to result in the shortlisting of projects for the Town Investment Plan. Rather, board members were being asked to consider this initial longlist of projects against the vision and objectives, ensuring that the board was broadly comfortable with the direction of travel.

JuM- Barrow had EOIs for projects and assessed by external consultants, need to ensure that we apply proper scrutiny on our own projects.

PG- Over the next couple of weeks work will be undertaken to prioritise projects, assess long list against Strategic Objectives, KSFs and Town Deal fund objectives.

JuM- asked whether projects would be integrated as part of the assessment process

This would be considered as part of the assessment process

PG- would return to board with properly assessed shortlist in August

JuM- welcomes this discussion and approach for project assessment, keen to make sure where projects can be integrated to add value, they are.

JS- Narrative for Carlisle centres around reinforcing the city as the capital of Borderlands and growth. The main risk to this is a declining city centre, activities and interventions that reinforce the city centre would therefore be crucial.

Engagement and Consultation

SR presented consultation document, with website ready to launch for this, and highlighted that this would be an online consultation.

JeM- Meeting this morning with Arup to support and advise on individual projects which will take place alongside consultation.

SR- two clear consultation exercises and then later one in September with more crafted version, but there will be a continuous process of engagement across the summer and autumn, rather than just two static consultation periods.

CJM- concern that digital consultation may exclude some groups.

EP- will try and engage as much as we can given the constraints.

SR- work has been done to identify how we can reach other groups including Carlisle Ambassadors and Age UK, but also ensuring that consultation material is available in different forums.

AM- To support efforts in engagement with young people, Tullie House could support the Council in organising a session with the Hope Street Young Producer group at Tullie House to garner their feedback on the Town Investment Plan.

This offer was warmly received, and colleagues would make the necessary arrangements for a session with the group to take place.

EH- can upload message to all UC recipients in Carlisle to signpost them to Consultation.

Actions and next steps

- **Circulate the Towns Fund Delivery Partner Welcome pack**
- **Bring back properly assessed shortlist to August board meeting for Boards comment and approval**
- **Board members to come forward with comments on consultation document as soon as possible, for offline sign off.**
- **Carlisle City Council officers to liaise with colleagues at Tullie House to organise a session with the Hope Street group, and continue developing ideas to increase engagement with the community.**

Board members agreed that good progress had been made and thanks were made to members for their contribution and comments today.

AOB

None.