

## **Carlisle Town Deal Board**

### **AGENDA**

**Thursday 22nd October 2020, 13:30 – 15:30**

### **Microsoft Teams Meeting**

<b>No.</b>	<b>Item</b>	<b>Time</b>
<b>1</b>	<b>Welcome and Apologies</b>	13:30
<b>2</b>	<b>Minutes from previous meeting</b>	13:40
<b>3</b>	<b>Town Deal projects</b>	13:45
<b>4</b>	<b>Town Investment Plan</b>	14:20
<b>5</b>	<b>Submission appendices</b>	15:00
<b>6</b>	<b>Actions and next steps</b>	15:10
<b>7</b>	<b>AOB</b>	15:20

#### **Attendees:**

Emma Porter - Story Contracting  
Cllr John Mallinson – Carlisle City Council  
Cllr Colin Glover - Carlisle City Council  
Cllr Paul Nedved – Carlisle City Council  
David Allen – Cumbria CVS  
Alison Hatcher - Cumbria County Council  
Naomi Hallows- Cities and Local Growth Unit  
Jane Meek- Carlisle City Council  
Mark Boyling - Carlisle Cathedral

Kate McLaughlin-Flynn – Cumbria University  
Paul Musgrave – Cumbria County Council  
David Jackson - Lanes Shopping Centre  
Hannah Fleming – Riverside Housing  
Andrew Mackay – Tullie House  
Jo Lappin – Cumbria LEP  
Peter Graham - New Skills Consulting  
Steven Robinson – Carlisle City Council  
Ken Lau- Carlisle City Council  
Jenson Kemp - Carlisle City Council

#### **Apologies:**

John Stevenson MP  
Sarah Paton - Riverside Housing  
Elaine Herbert - DWP

Rob Brittain – Castles and Coasts Housing association  
Cllr Cyril Weber- Cumbria County Council

**Minutes from the previous meeting – Minutes Agreed**

## **Town Deal Projects – Overview presented by PG**

JL: Would be useful to understand the return on investment numbers, understanding how it is going to be presented, low level of match funding, deliverability testing of the project.

PG: Total estimated £427m total gross GVA across the region, outputs and outcomes will need to be turned into economic value for money. As far as we know we don't have any requirements to identify return on investment. At this stage of the town deal project we have identified what they are looking for.

NH: Peter is right that the guidance doesn't ask for it, however if you have it you should include it. Coming into the heads of terms we want to be sure that the return on investment is going to be there. If there are known risks, it would be wise to highlight those. Need to make sure that the Town investment plan is explicit about everything and not assume that whoever is assessing is going to know about Carlisle.

PG: We are confident the level of new jobs created when converted into gross GVA will turn into very good value of investment even before we start adding all the other benefits.

## **Town Investment Plan – Presented by PG – Changes on previous document**

DJ: can't see any reference to the two World Heritage sites on our door step in the foreword or context?

EP: Good point, that fits easily into the foreword. I think it says 'outstanding natural beauty' but World Heritage is better.

DJ: Referred quite a lot of investment plan about the city centre but expressed concern that the TIP projects don't focus enough on improving the city centre.

SR: The majority of the projects are within the city centre boundaries and does impact on the city centre

DJ: Concerned that the public realm in the city is tired and the town investment plan won't address this

EP: Understand where this point, but hopefully the FHSF will address most of it.

JeM: Need to look at investments in a holistic way and look at the different elements and the various projects as a whole and the projects that come together which will support the strategy. Market Square project will see investment in public realm in the city centre and is part of the FHSF bid.

HF: Riverside will be happy to include a line to support the document on the investments they are undertaking which may add value to the TIP projects and support the narrative/strategy.

PG: Will follow up with Hannah directly.

AM: I like it. Narrative is much improved. The story (need) builds nicely and is well argued.

EP: Are we comfortable with the phrasing of Carlisle's role within Cumbria as the 'capital'?

AH: Understand the reasoning and rational but need to consider views from other areas across the County and Borderlands, and if this makes sense elsewhere, to other authorities/areas.

JeM: 'capital' phrase is about acknowledging the role of the city as the only city and biggest area by population which makes Carlisle unique.

EP: Important to appreciate every areas unique role- for example West Cumbria is the county's industrial powerhouse and Carlisle is the capital and the regional centre.

AH: St Cuthberts Garden Village and Kingmoor Park Enterprise Zone needed positioned in the document more strongly.

NH: Word Count of 10,000 on TIP, will be enforced for Cohorts 2 and 3, conscious that a few annex are included which will be read but may not be read in as much detail, if there is anything vitally important it needs to go in the TIP main body.

SR: we are working to get the word count within the 10,000.

JL: Alignment with government priorities, is there any specific reason we don't mention levelling up?

EP: Levelling up referenced within document, but it would also be good to bring this into the introduction and foreword so that it is clear and highlighted in the document.

### **Submission Appendices – Presented by SR – Showing first designed document**

No further comments

### **Actions and Next Steps**

Circulate designed final version Tuesday 27<sup>th</sup> October 2020

Star Chamber – will depend on availability and may not be the best use of resources and time so close to submission dates.

AH: Might be worth using the Star Chamber at the next stage as it might be a better use of everyone's time as its late in the process

JeM: Check and challenge we had with ARUP was very helpful, and gave some good feedback and response, and would be keen to use the star chamber at the next stage, as Alison has suggested, potentially before HoT are signed.

JL: Happy with Alison's suggestion

SR & JeM to take conversation offline with JL to get a meeting arranged re Star Chamber

Board members confirmed that they approved of submission of the final Town Investment Plan, subject to final tweaks and circulation to the board on the 27<sup>th</sup> October 2020.

### **Any Other Business**

AH: Well Done to Carlisle Town Deal team. Good luck for finalising it all next week. Cyril is going to provide a letter of support that we will send across.