

Town Deal Board.

MINUTES

Tuesday 02 September 2020, 15:00 – 17:00

Microsoft Teams Meeting

AGENDA

1	Welcome and Apologies	15:00
2	Minutes from previous meeting	15:05
3	Town Deal overview/update	15:10
4	Consultation Feedback	15:20
5	Projects assessment results and shortlisting	15:40
7	Actions and next steps	16:40
8	AOB	16:55

Attendees

Emma Porter (Chair)- Story Contracting
Cllr John Mallinson- Carlisle City Council
Cllr Paul Nedved- Carlisle City Council
Jane Meek- Carlisle City Council
Cllr Cyril Weber- Cumbria County Council
Andrew Mackay- Tullie House
Naomi Hollows- Cities and Local Growth Unit
Kate McLaughlin-Flynn- University of Cumbria
Rob Brittain- Castles and Coast Housing Association
John Stevenson MP
Shane Byrne- DWP
Alison Hatcher- Cumbria County Council

Steven Robinson- Carlisle City Council
Jenson Kemp- Carlisle City Council
Ken Lau- Carlisle City Council
Megan Alexander- Cities and Local Growth Unit
Hannah Flemming- Riverside Housing Association
David Allen Cumbria CVS
Helen Joicey New Skills Consulting
Peter Graham- New Skills Consulting
Jo Lappin- Cumbria LEP

Apologies:

Nick Jones
Julie Mennell
Elaine Herbert
Rev. Mark Boyling

Minutes for the previous meeting – Minutes Agreed.

Town Deal Overview/Update – PG

Recap on progress.

Towns fund priorities – drive the sustainable economic regeneration of towns to deliver long term economic and productivity growth.

Consultation Feedback – JK

Activities and responses to date.

TIP online survey and My Town responses.
Low Responses from young people aged 16-24
Feedback on investment objectives

AM: Useful and helpful feedback, low level of consultation response. Environmental responsibility – be more explicit to get more people on side. Culture coming out strong from the responses.

JK: Materials still available on the website, expressed aim to continue with engagement to gain a wider view outside fixed consultation periods.

Board members agreed that the response rate was lower than wanted, recognising the challenges of online engagement and the limits to what could be currently be done for face to face engagement.

In order to further boost engagement, using the networks through organisations like the Chamber of Commerce, Carlisle Ambassadors and the Job Centre were discussed.

It was agreed that further engagement and consultation work was necessary to put a convincing case to government that extensive engagement had been carried out.

KMF: Responses highlight young people feel there is a lack of skills training, is there any further information on this comment and where they feel the gap is?

JK: Tullie house group of respondents, general feeling there is not enough in skills development opportunities for creative groups in Carlisle which can draw young creative people in to want to stay in Carlisle. Potentially not the options which bigger cities may have.

AM: young people perceive a lack of opportunities to exercise their creative skills, hangouts and facilities.

Projects Assessment results and shortlisting - PG

Overview of Process.

Long List Project Summary.

Assessment of projects and options.

Project Packages / Options

Some projects may not be put forward for TIP Funding but may go forward for other funding streams.

Suggested shortlist:

- Start with the Park
- Southern Gateway
- Tullie House and Events programme as combined 'cultural package'
- Market Hall redevelopment
- Digital and Community Learning Hub *as an inclusive growth intervention*

JL: We need to be clear on setting the strategic narrative, how does this package act as a transformative proposal for Carlisle.

PG: Financial Assessment is high level. MHCLG not asking for BCR's or business case at this stage. Strategic Narrative will be strong and will come once the projects have been selected.

KMF: Are the projects which are similar, can elements of those be combined to give a greater impact and additionality. Where are our greatest requirements and how we fulfil them?

Board agreed that were projects can be combined to provide additionality, that option should be explored.

JL: LEP Happy to do arrange star chamber to do a review, feedback on key areas.

EP: ARUP can offer similar, and it would be important to put the Investment Plan through as much scrutiny as possible.

JeM: Would propose to use ARUP to review first and then use services offered by the LEP.

AH: Covid-19 needs to come through strongly in the community and digital hub. Need to make sure that the projects are coming through as transformational.

JS: Need to be aware of changing political environment, Covid recovery, levelling up agenda. Therefore, supports the shortlisted projects which focus on infrastructure.

EP: Asking the Attendees on their thoughts on the recommended project shortlist.

HF: Riverside have submitted a project however a Catchup with SR will take place

NH: TIP important to express the Needs of the Town, whichever projects are chosen the outputs need to meet the need. Projects need to meet the intervention framework. If the projects don't match intervention framework it is automatically a low score. Looking for a lot of engagement work. Explore options for match funding where possible. If there are alignments with other funds they need to be drawn out. Financial – 25m is maximum, asking for more would lead to more scrutiny of TIP as a whole. Whoever is assessing the TIP may have no knowledge of Carlisle.

JeM: Would it be useful to reference other initiatives? Borderlands, etc.

RB: Need to ensure that what we are picking is deliverable, and assessments are done to deliver projects

JS: Building confidence is important to Carlisle, Building Carlisle as a regional centre and getting that across is important.

Overall Board Supportive of the recommended shortlist.

Aim for a draft TIP ready to go to the board for approval at next meeting.

Actions and Next steps

- **Further Consultation and engagement including short list projects**
- **Development of evidence base**
- **Development of short listed projects**
- **Begin preparing MHCLG TIP template/ Town Deal Proposals**

AOB

None.