Social Value Menu

Cumberland Council has produced a Social Value Menu. The social value outcomes listed serve as examples and are not exhaustive. Some outcomes will apply across multiple themes, and the Council would welcome social value contributions or collaborations that aren't listed, but that do support progress towards the Council's key priorities.

Theme	Cumberland Priorities	Cumberland Council Aims	Social Value Outcomes	Measures KPIs	Social Value Menu Theme Reference
Economic	Local economies that work for local people	Create opportunities for children and young people to reach their full potential	Improved employability of young people	16-24 year-old FTEs that are not in education, employment or training (NEET)	ECO01
		Work with local businesses and partners for environmental, economic and social benefit	New and improved skills for local people	Number of local people undertaking meaningful training	ECO02
			More local people in employment	Number of local FTEs hired on the contract who were long term unemployed	ECO03
			Crime and anti- social behaviors are reduced	% reduction in crime reported	ECO04
	Delivering excellent public services		More investment and opportunities for local businesses, charities or socially minded enterprises	Total local spend with SMEs	ECO05
			Support local businesses to embed social value and sustainability into supply chains	% contracts with supply chain on which social impact commitments, measurement and reporting are required	ECO06
			Engage with our communities, develop strong ties and collaborate on projects to improve the local area together	The time volunteered to focus on community engagement; meetings and forums, volunteering programmes and assist local partnership collaboration	ECO07
		Prioritise health and wellbeing of Cumberland residents	Improving staff wellbeing and mental health	Survey and feedback to track the % of wellbeing	SOC01
			Addressing the causes of health inequalities	No. of hours dedicated to one to one or group careers support for the unemployed	SOC02
		Partnerships with anchor associations	Improved collaboration on social impact projects	The number of volunteered hours spent to support projects	SOC03
			Support communities	The number of apprenticeships/ training opportunities and local jobs created	SOC04

			to thrive	and local jobs created	SOC04
				% of training opportunities, and enhanced education	
Social	Addressing inequalities	Investment through voluntary resources and donations	Support to ensure we eliminate hunger in our communities	Number of volunteer hours to support community initiatives, encourage and support cooperatives and self-help schemes e.g. community gardening projects.	SOC05
			Support to encourage good health and wellbeing	The hours volunteered to provide support and education	SOC06
		Support carers and the social care system	Vulnerable people are helped to live independently	% opportunities to local people facing barriers to employment	SOC07
		Invest in an inclusive, integrated and sustainable transport network	Supporting access to active travel enablers such as bicycles or other equipment	The number of hours and donations of materials and equipment to support accessible walking / cycling routes and other transport schemes.	SOC08
		Play our part in a vibrant and participatory local democracy	Support for public transport usage or infrastructure	Car miles saved on the project as a result of a green transport programme or equivalent (e.g. cycle to work programmes, public transport or car-pooling programmes, etc.)	ENV01
			Support for community-led or cooperative owned business models that embed community power	No. voluntary hours donated towards environmental & biodiversity conservation	ENV02
		Put action to address the climate emergency at the heart of our work	Carbon emissions are reduced	Requirements or support (for Micro or Small enterprises) for suppliers to demonstrate climate change and carbon reduction training and/or % of savings in CO2e emissions on contract achieved through decarbonisation (specify how these will be achieved)	ENV03
Environmental	Environmental resilience and climate emergency		Air pollution is reduced	% of savings in CO2e emissions on contract achieved through de carbonisation (specify how these are to be achieved)	ENV04

			Resource efficiency and circular economy solutions are promoted	% of procurement contracts that include sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer.)	ENV05
			Sustainable procurement is prioritised	Requirements or support (for Micro or Small enterprises) for suppliers to demonstrate climate change and carbon reduction training for all staff	ENV06
		Preserve and improve access to nature and green spaces	Safeguarding the natural environment – protecting and enhancing the environment	Number of voluntary hours to undertake direct action, or engage with local businesses, schools and colleges providing Carbon Neutral and Sustainability training	ENV07